

# Application Privacy Policy



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This privacy policy governs your use of the software application App Name ("SeizAlarm") for mobile devices that was created by SeizAlarm. The Application is used to help those with irregular movements request help (whether automatically via irregular movement detection or manually). The application can also be used to log irregular movement events. Users of SeizAlarm are bound by the end user license agreement ("EULA"), a copy can be found: [here](#).

## What information does the application obtain and how is it used?

The Application will keep record of all events including help requests, time delayed help requests (warnings) and manually entered irregular movement events. These events will be securely stored in the event log.

## User Provided Information

The Application obtains the information you provide when you download and register the Application.

When you register with us and use the Application, you generally provide (a) your name, phone number, email address, password and other registration information; (b) information you enter into our system when using the Application, such as contact information for yourself and emergency contacts. Information for contacts includes contact's name, contact's phone number, contact's email address. All information about yourself and your emergency contacts are saved in a MySQL database and encrypted and secure for protection. Information provided will be deleted upon request by you.

Information saved is used for processing, eg the fulfillment of the help request service. Phone call and mobile messages are sent via a third party (Twilio) and we are not bound by their security measures. Information provided to this third party service is your name and your contact's number.

We may also use the information you provided us to contact you from time to time to provide you with important information and required notices.

## Automatically Collected Information

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, and information about the way you use the Application.

## Does the Application collect precise real time location information of the device?

When you visit the mobile application, we will use GPS technology to determine your current location in order to determine the coordinates of where you are located and provide this to emergency contacts if a help request is sent. We will not share your current location with other users or partners.

If you do not want us to use your location for the purposes set forth above, you should turn off the location services for the mobile application located in your account settings or in your mobile phone settings and/or within the mobile application.

## **Do third parties see and/or have access to information obtained by the Application?**

Yes. We will share your information with third parties only in the ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- if SeizAlarm is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information.

## **What are my opt-out rights?**

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. You can also request to opt-out via email, at [privacy@seizalarm.com](mailto:privacy@seizalarm.com).

## **Data Retention Policy, Managing Your Information**

We will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate. If you'd like us to delete User Provided Data that you have provided via the Application, please contact us at [privacy@seizalarm.com](mailto:privacy@seizalarm.com) and we will respond in a reasonable time. Please note that some or all of the User Provided Data may be required in order for the Application to function properly.

## **Children**

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at [privacy@seizalarm.com](mailto:privacy@seizalarm.com). We will delete such information from our files within a reasonable time.

## **Security**

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this

information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

## **Changes**

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy [here](#) and informing you via email or text message. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

## **Your Consent**

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

## **Contact us**

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at [privacy@seizalarm.com](mailto:privacy@seizalarm.com).